



## District Identity & Streetscape Improvement Committee “DISI”

Wednesday, March 20<sup>th</sup>, 2024

(10am – 11am)

**In-person meeting @ DSFP Office**

**New Office Location: 235 Montgomery Street, Suite 828**

**Committee Chair:** Michael Velzo (Chair)

**Committee Members:** Michelle Funkhouser, Alex Kaplan, Peter Quartaroli,

**DSFP Staff:** Denise Barnhart, Melissa Buckminster, Claude Imbault, Hannah Kiburz

### **AGENDA**

1. **Call to Order:** Michael Velzo
2. **Public Comment:** Any member of the public may address the committee concerning any item not on the agenda.
3. **Motion:** To discuss and approve the January 2024 committee minutes
4. **Project Updates / Presentations/Motions:**
  - a. **District Identity** – 25 minutes (*Melissa & Team*)
    - i. Event Update: CREATE!
    - ii. Event Update: Drag Me Downtown
    - iii. Upcoming Programming
    - iv. Overview: Social Media Campaign | People of Downtown
  - b. **Public Realm: Updates**- 20 minutes (*Claude*)
    - i. Downtown Gateway Project: Phase 1
    - ii. Landing at Leidesdorff Improvements
    - iii. Jackson Square String Light Installation: Next Steps
5. **Next DISI Committee meeting:** June 26<sup>th</sup>, 2024, at 10:00 a.m.
6. **Adjournment**

**Downtown SF Partnership**

235 Montgomery, Suite 828 San Francisco, CA 94104

(main line: 415-634-2250)