

San Francisco, CA

Mayor Breed Unveils 'Landing at Leidesdorff': A New Downtown Hub for Locals

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San Francisco's Mayor, London N. Breed, has inaugurated a new downtown area called 'Landing at Leidesdorff.' Located at the Commercial and Leidesdorff Streets intersection, it aims to upgrade the city's historic alleyways. It offers an outdoor dining area, live music, cultural activities, and murals, making it a pedestrian-friendly spot for locals and tourists.

The Downtown SF Partnership (DSFP), SITELAB urban studio, and the San Francisco Office of Economic and Workforce Development (OEWD) worked to-

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According to Mayor Breed, Landing at Leidesdorff is a tribute to the city's history, arts, and local businesses. It also honors one of San Francisco's early Black leaders. Aaron Peskin, Board of Supervisors President, appreciated the collaboration with DSFP to improve the downtown public area and activate historic alleyways and plazas.

The project started in 2022 as part of Mayor Breed's budget for Downtown recovery. Its funding includes an economic recovery grant from OEWD, private funds for a new mural by ACED, a public arts initiative in Jackson Square, and ongoing support from the DSFP. Sarah Dennis Phillips, OEWD's Executive Director, said Landing at Leidesdorff reflects Mayor Breed's idea of a lively downtown area.

Landing at Leidesdorff is the first project under the Public Realm Action Plan (PRAP), a plan by DSFP and SITELAB in 2022. The PRAP proposes recommendations for Downtown San Francisco's future, using urban design for economic recovery. Robbie Silver, DSFP's Executive Director, is optimistic about the potential of public-private partnerships and significant investment in the city's future.

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Landing at Leidesdorff

Downtown San Francisco

Mayor London N. Breed

Commercial and Leidesdorff St

outdoor dining area